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MotionPortrait, Inc. Participate in Opti'12 in Munich

-Aiming to spread 3D Glasses fitter and Its Proprietary Technology in Europe

<http://glasses.motionportrait.com/>

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MotionPortrait, Inc. (headquartered in Shinagawa, Tokyo; President: Junichi Fujita) announces that it will participate in 『Opti' 12』 [International Trade Show for Trends in Optics] (Venue : New Munich Trade Fair Centre) .

The following services will be exhibited and demonstrated using PC, iPhone and iPad at the Expo with the aim of disseminating the proprietary MotionPortrait technology throughout the Europe market.

● 『3D glasses fitter』

This is an ASP service to simulate the trial fitting of eyeglasses targeted at eyewear shops and E-commerce site. The user can try on different 3D glasses virtually by simply uploading a facial photograph.



Please visit the booth of MotionPortrait, Inc. to experience our advanced technologies and high level of entertainment.

The 3D glasses fitter adopts the latest facial animation technology of MotionPortrait, Inc. Our company will continue to offer unique services that surprise and stimulate people, based on our one-of-a-kind MotionPortrait technologies.

■ Outline of exhibition

- ◆ Event : 『Opti'12』 [International Trade Show for Trends in Optics]
- ◆ URL : <http://www.opti-munich.com/en/home/>
- ◆ Dates of exhibition : January, 13, 2012 to 15, 2012 (local time)
- ◆ Venue : Germany, Munich New Munich Trade Fair Centre
- ◆ Applications to be exhibited: 3D glasses fitter

■ Corporate information

<MotionPortrait, Inc.>

Established in July 2007, the company provides solutions for sales promotion tools, middleware for games, mobile phones, and other equipment, and interactive content, based on its proprietary MotionPortrait technology that instantaneously converts a photograph into 3D computer graphics to create 3D animations. <http://www.motionportrait.com/>

※ MotionPortrait is a registered trademark of MotionPortrait, Inc.

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